



DATE: March 12, 2019  
To: Connect Transit Board of Trustees  
Re: FY2020 Proposed Route Adjustments

To increase ridership, frequency, and make good use of infrastructure, staff is recommending the following route adjustments to the Olive and the addition of the Lime Express, and Red Express.

- Olive
  - Discontinue Service
- Lime EX
  - Increase service from Bloomington Walmart to Downtown
- Red EX
  - Increase service from Uptown to Normal Walmart, and serve OSF Fort Jessie Medical Center

These proposed route adjustments are consistent with the results of the rider survey conducted in 2018. The two items that are most important to customers are reliability of service and frequency of service.

### **Olive**

The Olive operations costs are approximately \$523,200 per year. Roundtrip the Olive makes 41 stops. Out of the 41 stops 17 have 0 riders, 11 have 2 to 0 riders. Total Ridership for the Route was 247 per day in September. The stops that currently generate ridership are Orlando (86 trips), Bloomington Walmart (72 trips), and OSF Medical Center (52trips trips).

Staff proposal is to discontinue service on the Olive and reallocate the hours to create the Lime Express and the Red Express. This will not only provide service to the stops that generate ridership on the Olive but will also increase frequency of service on two busy corridors within our service area. The hours available for reallocation are 5,232.

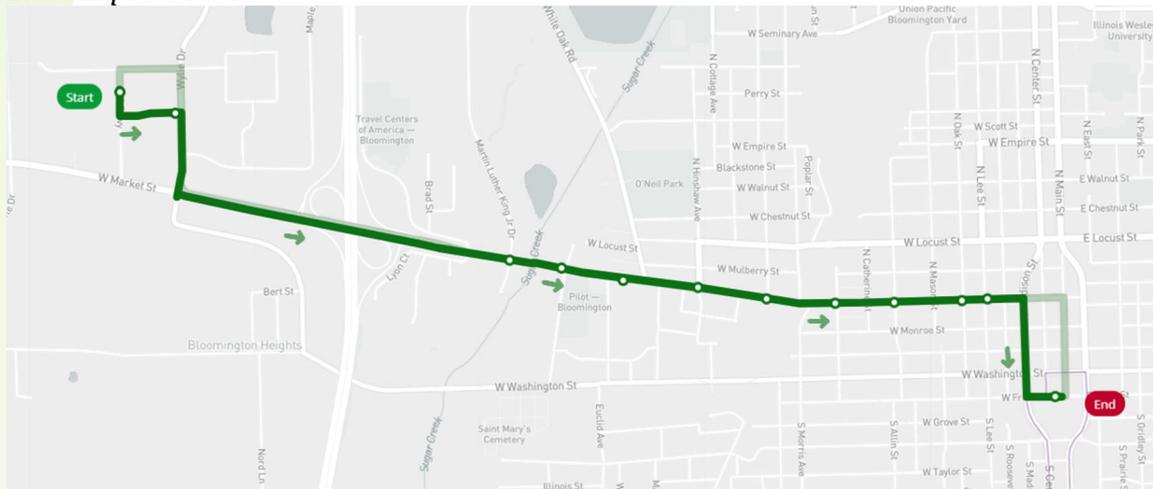


This allows for the proposed Lime Express and Red Express routes to run Monday-Friday for 14hrs (8hrs on the Red Express and 6hrs on the Lime Express). The reallocation of hours creates a surplus of 6 service hours/per day which results in a \$156,600 financial benefit.

### **Lime Express**

The Lime route has a 14.1% or 22,347 increase in passenger trips year-to-date. The Lime Express would run Monday thru Friday 9am-11am and then from 1:30 to 5:30pm. This will allow us to increase service from the Walmart in Bloomington to Downtown Bloomington during peak times. The addition of the Lime Express will be on the off peak and will not congest the Downtown Transfer Center at :15 and :45.

### ***Lime Express Route***



### **Red Express**

The Red route has a 7.5% or 12,660 increase in passenger trips year-to-date. The Red Express would run Monday-Friday. It would run from 7am to 11am, 3pm to 6pm. This would allow Connect to continue to service OSF Fort Jessie Medical Center and increase service from Uptown to the Normal Walmart. The addition of the Red Express will be on the off peak and will not congest the Uptown Transfer Center at :00 and :30.

