



**Agenda: Connect Transit Board Strategic Planning Retreat
January 19, 2024**

Mission Statement: *Connect Transit provides safe, reliable transportation and access to opportunity to strengthen and enrich individual lives, our community, the economy, and the environment.*

8:00	Coffee and Settling In	All
8:30	Welcome	Ryan Whitehouse
	Ground Rules: Nine Rules for Engagement	Kristen Joyner
	<p>Begin with the End in Mind: Objective for this Strategic Planning Retreat</p> <p><i>Conduct a practical, respectful strategic planning session to</i></p> <ul style="list-style-type: none"> • Finalize and codify the informed list of goals and action items from previous sessions into a guiding document for Connect Transit staff. • Use a process that includes a critical review by board members to assess which projects are of the highest importance with the highest payoff. • Produce a final document that includes a consideration of benefit, cost (social & opportunity) and cohesiveness for each Goal. • Produce a final document that considers Key Performance Indicators (KPI's) at a high level and allows the General Manager to drill down for departmental KPI's. • Produce a final document that includes a timeline for movement of key ideas and goals. 	Kristen Joyner
	<p>Review Strategic Actions document</p> <ul style="list-style-type: none"> • Discussion • Poll Everywhere: Rank Survey • Additional input 	David Braun & Kristen Joyner
	<p>Review pre-work questions and answers</p> <ol style="list-style-type: none"> 1. What do you think the community believes about the Connect Transit service? 2. What has been done to make the community believe connect transit is a vital service? <ol style="list-style-type: none"> a. Who is responsible for this messaging? 	Kristen Joyner

	<p>b. What can you as a Board member do to improve the community's belief about the transit system?</p> <p>c. How can staff support the Board's efforts to be more engaged in messaging?</p> <p>3. Board Bios</p>	
10:00	Break	
	<p>Review the board survey results</p> <p>Find consensus on the ideas that:</p> <ul style="list-style-type: none"> • Have high interest • Have high payoff • Easier to implement 	Kristen Joyner
11:45	LUNCH	
	Consider benefit, cost, and cohesiveness of as they relate to all four over-arching goals.	David Braun & Kristen Joyner
	What are the KPI's that can be identified for each of the four over-arching goals?	Kristen Joyner
	What is the reasonable timeline for meeting the four over-arching goals? What about the reaching the key Actions for each goal?	Kristen Joyner
	<p>Timeline to complete the Strategic Planning Document.</p> <ul style="list-style-type: none"> • Deadline to codify • Note: Draft budget in February and final budget in March 	David Braun
	Next Steps	
4:00	Adjourn	